



Takehashi 2022 Action Plan Implementation

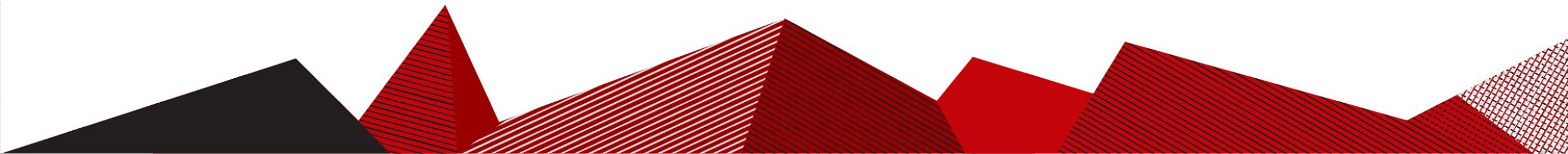
University of Wisconsin - Madison





Objectives:

1. Overview of Experiences
2. Review of Observations
3. Sharing of Key Findings
4. Promoting Interest in Japan



1 UW-Madison Kakehashi Video



Creation:

- ❖ Students came up with a list of questions;
- ❖ Each participant will give a short interview responding to questions about their experiences;
- ❖ Students will create a video, along with pictures for a visual storytelling of daily visits and activities.
- ❖ A QR code will be created for easy dissemination.

1

UW-Madison Kakehashi Video



Dissemination plan:

- Classroom presentations in Japanese Language Classes by participants:
 - ❖ Japanese Conversation (Will, Hailey, Emily T.) - 19 students
 - ❖ Fifth Semester (Leo, Amanda) - 46 students
 - ❖ Advanced Readings in Japanese (Emily O., Hailey) - 18 students
- Create page on [ALC Website](#) on Kakehashi Project
- Post to weekly Department e-News week of 12/5 - 1463 recipients
- Post to Department [Facebook](#) (709) & [Instagram](#) (269) week of 12/5
- Participants share with friends & family via social channels

2

Asian Languages & Cultures Department Gathering



- ❖ The Department students, faculty, and staff are invited for an End-of-Semester gathering where Kakehashi team will present the video and share through Q&A
- ❖ More than 60 department members will attend

3 Press Release to International Audience

- The Center for East Asia, a federally funded National Resource Center under the Department of Education will interview chaperone and students for a press release on the program.
- The press release will be distributed to the College of Letters and Science; International Division; and to other local news agencies such as: Badger Herald, Daily Cardinal, WSUM 91.7 FM Madison



International Division

University of Wisconsin-Madison



Center for East Asian Studies

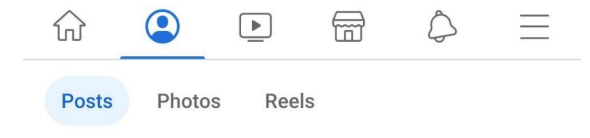
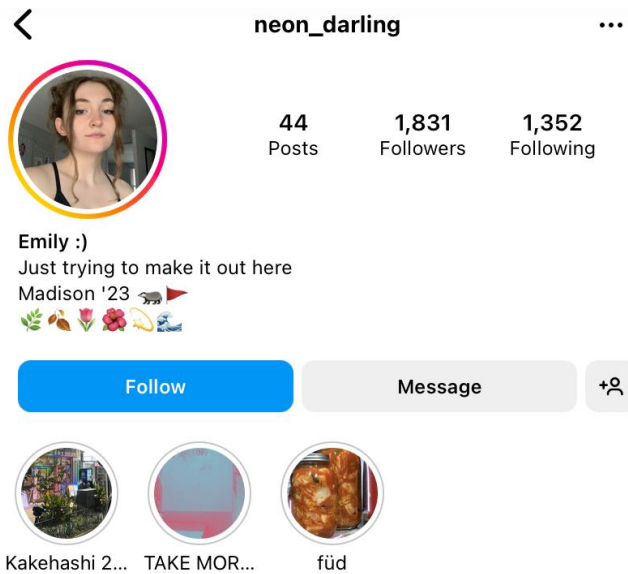
Institute for Regional and International Studies



The Badger
HERALD

4 Mass Distribution of Information

- Sharing Video amongst the public/friends/family after premier
 - ❖ Using various social media platforms (Twitter, Instagram, Discord, etc)

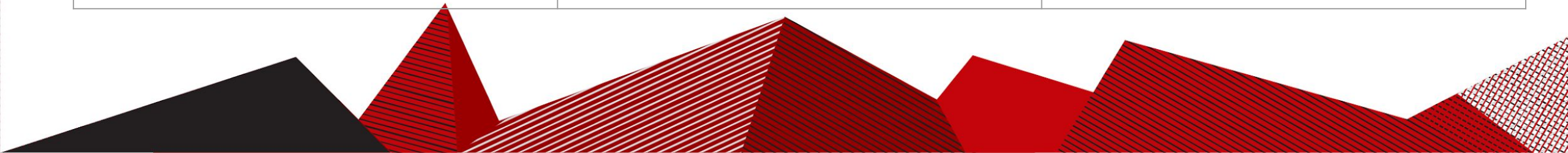


Yesterday, we got to experience the shinkansen(bullet train) to travel to Yamagata! The view while riding the shinkansen was super cool and we even got a glimpse of Fuji-san(you can see it if you zoom in on the 4th pic:)) After our ride there, we got to visit Ginzan Onsen, a hot spring village the used to be a place of silver mining. The history is definitely rich as this village's silver mining ended over 300 years ago! After they finished their mining they discovered the hot springs and used them to bring in money for their town. All the food in Yamagata has really been delicious so far with homemade udon noodles and their specialty, thin slices of beef that we got to cook in small individual pots:)
[#kakehashi2022](#)



Group Observations

Pre-trip ideas about experiences in Japan	Things we learned in Japan (short list)	What we will miss when we leave Japan
<ul style="list-style-type: none">● Immersive experiences speaking Japanese with people.● Opportunity to see difference between city life and country.● The program is very busy, and has high expectations of the participants.● Manners are very important.● A lot of presentations and interaction with government officials.	<ul style="list-style-type: none">● Etiquette at Shrines: Don't throw away amulets but discard them at the shrine. When walking at the shrine, you walk on the sides because it is believed that the middle of the road is where the gods walk. Bow at each Torii● Trash Lessons: Carry your own trash bag, hard to find trash cans in public, pay for plastic bags.● Daily life in Yonezawa: more elderly in the rural areas, community helps clean up the neighborhood, families install wooden planks on the side of houses to protect the windows from snow, Skiing Team, Snowmobiles!● Cultural Politeness, Cleanliness, Efficiency!!!!	<ul style="list-style-type: none">● JICE staff!!!● Japanese style breakfast @ Hotel East 21● Speaking Japanese● Heated Toilet Seats/bidet● Meeting New People: especially Host Families● Views of Yamagata● Trees and Plants Everywhere● Mixture of Architecture and Natural Beauty● Historical Structures and Temples● Cleanliness & Efficiency● Sense of Community● Serenity



ありがとうございます
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Kanetan - Yownezawa City



Bucky Badger - Madison City



Kotomi - Koto City

